

# FRACC

Fall River Arts & Culture Coalition



ONE SOUTH COAST  
CHAMBER

MEDIA ADVISORY: FOR IMMEDIATE RELEASE

## FRACC Ignition Fund Awards 10 Mini-Grants to Fall River Creatives

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(FALL RIVER, MA – April 24, 2023) – The Fall River Arts & Culture Coalition (FRACC) has announced the recipients of the Ignition Fund mini-grants. The Coalition awarded a total of \$25,000 in mini-grants to ten individual creatives. Funds will be used to sustain, create and restore pandemic-impacted arts-related jobs and arts programming in Fall River, Massachusetts.

The Ignition Fund is a pilot grant program that brings a multifaceted approach to advancing the City's creative economic recovery and accelerated growth from the pandemic to "build back better". This grant's cash award encourages recipients to be entrepreneurial. Starting May 13th with "*Nothing But Good Vibes*" and running into early fall, each of the ten artists will implement a public-facing project to benefit and activate the City and the small businesses adjacent to the placemaking sites.

The Ignition Fund also delivers technical assistance through four free virtual workshops led by professional artists and creative entrepreneurs, and registration is open to all. These workshops address the current needs of artists recovering from the ongoing pandemic and inform placemaking projects - including project planning, grant writing, marketing, and handling taxes/grants. Enrollment is now open for Essential Marketing for Creatives, which will be held on zoom June 7th from 5:30 - 7:30 PM. Register online and for more information visit [thefracc.org/ignition-fund](http://thefracc.org/ignition-fund). Past workshops - providing project planning and grant writing - are available to watch for free online.

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The Ignition Fund mini-grant recipients and projects include:

Brother Granite

*Traditional Native American Pow Wow Workshop:* Educate the community through traditional Native American storytelling and drumming performance.

Brooke Mullins Doherty

*Orange Billows:* A permanent installation of three wire and fabric sculptures suspended from the entryway of the DCR Fall River Heritage State Park Visitor Center. This artwork will create an ever-changing collaboration of sunlight and art.

Silvana Melo

*Incantation:* An artist showcase and creative writing workshop. Four current and former Fall River artist residents will speak about their creative process and invite audience participation to investigate creative practice.

Theloni Coleman

*Asylum:* An exhibition of paintings, drawings, and sculptures to present the emotions and physical appearances of abandoned buildings (i.e., state hospitals) in human form. Artworks intend to evoke public awareness to the condition of abandonment in the hopes of promoting restoration of various buildings left standing in decay.

Stephanie Enloe

*Free Art Fridays:* This project will provide five free, once-monthly arts and crafts engagements for the youth of Fall River from June to October.

Keith Silva/Rebekah Pontes

*KS Choreography Mentorship Event:* Providing a series of dance classes implemented by active, relevant, professional choreographers in Fall River. This project will give youth opportunities to overcome the financial burden associated with dance training.

Wendy Robitaille

*Prints of Diversity:* Community members will have their shoe or hand prints painted on the sidewalk at Kennedy Park by local artists. This display will attract public attention, brighten the park, educate, and ignite conversations about diversity.

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Chandler Hearn

*Olmsted Mural:* A mural to honor Frederick Law Olmstead, the father of landscape architecture and the nation's foremost parkmaker, on the side of the maintenance building in Kennedy Park.

Dante Pascual

*Fall River Contemporary Music Festival:* This project aims to draw participants and audiences from historically marginalized communities, such as LGBTQ+, Women, and BIPOC to provide a platform to perform live music in the city.

Vania Marie Noverça Viveiros

*"Nothing But Good Vibes" Second Saturdays Open Studio Event:* This project will bring art, culture, and music together during an open studio artist event in May at the Narrows Center from 10-4.

The Ignition Fund is facilitated by FRACC, a committee of the One SouthCoast Chamber. The Ignition Fund is supported by TDI Creative Catalyst Grant Program which is administered by MassDevelopment and funded by the Barr Foundation.

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