

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$15,000

- Exclusive naming rights for the inaugural event: “Echoes of the Falling River, presented by [Sponsor Name]”.
- Featured logo placement on all event materials, including guides, maps, wayfinding signage, and digital promotions.
- Logo featured on website for 12 months (143,000 unique website visitors in 2023)
- Ad on website Trail Page for 12 months
- Speaking opportunity at the inaugural launch event.
- Special recognition in press releases and newsletters.
- 10 complimentary guided tour passes and a semi-private guided tour for your organization.
- Social media recognition throughout the project, including a feature post highlighting your support.

Heritage Partner \$10,000

- Naming rights to a specific site or stop along the 3.5-mile route (e.g., “Sponsored by [Your Company]”).
- Prominent logo on event materials, including guides, maps, and digital promotions.
- Logo featured on website for 12 months (143,000 unique website visitors in 2023)
- Ad on website Trail Page for 6 months
- Recognition in event press releases and newsletters.
- 5 complimentary guided tour passes and a semi-private guided tour for your organization.

Cultural Steward \$5,000

- Logo on event materials, including guides, maps, and digital promotions.
- Logo featured on website for 12 months (143,000 unique website visitors in 2023)
- Ad on website Trail Page for 3 months
- Social media shout-outs highlighting the support for inclusive programming.
- Recognition in event press releases and newsletters.
- 3 complimentary guided tour passes and a semi-private guided tour for your organization.

Community Friend \$2,500

- Logo on event materials, including guides, maps, and digital promotions.
- Logo featured on website for 12 months (143,000 unique website visitors in 2023)
- Ad on website Trail Page for 3 months
- Social media shout-outs highlighting the support for inclusive programming.
- Recognition in newsletters.
- 2 complimentary guided tour passes and a semi-private guided tour for your organization.

Your donation to FRACC through its fiscal sponsor, the One SouthCoast Chamber Foundation Inc., is tax-deductible to the fullest extent allowed by law. EIN: 04-2684468 | thefracc.org | fracc@onesouthcoast.com